

FAX# 703 528 7880 SEP12/12 17.14
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

DATE SEP12/12 17.14

AGENCY ADVERTISER CODE =		AGENCY EST# = 1536	
AGENCY PRODUCT CODE =			
18	S 1000P-1100P 30	\$1,500.00	9/7 9/7 0 FRI 0
PROGRAM : 20/20			

REP HEADLINE# 6269458 TRF# 329178
\$\$\$ MOD# 3 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP
CHANGES
SEP12/12 17.14
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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85	A		700A-900A	30		\$1,500.00	9/14	9/14	1		FRI	1
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PROGRAM : GMA
ORD COM1: RUN EST 1536 TRAFFIC
THIS IS A MAKE-GOOD FOR SEP7 ON LINE-18 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M16 OK'D BUY#18 MISSED: FRI/1000P-1100P SEP7 30S \$1,500.00 (SEP12/12)
OFFER: FRI/700A-900A SEP14 30S \$1,500.00 PLS ADVISE.
CMT: RUN EST 1536 TRAFFIC

SEP/12 143710.00

CONTRACT TOTAL 143710.00
TOTAL SPOTS 155

MARKET TOTALS \$487,655 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE